



# SMATCHY

The next generation sport  
App to find sport buddies





Sedentary lifestyle **cost €28B** yearly 

**95% of French** face serious health issues  
due to a lack of physical activities

**Only 75 minutes** of intensity per week  
are needed (10 minutes per day)

# AN APP FOR IMPACT

*Make people move for a better healthy management*

## SDG #3

### GOOD HEALTH & WELL-BEING

#### **+8% SEDENTARY LIFESTYLE OVER THE PAST 15 YEARS**

More than 2/3 young people are under recommendations for physical activity.

➔ +30% diseases (diabetes, cancer, cardiovascular diseases...)

➔ 50% of teenagers are depressed with 25% growth since past years.

## SDG #5

### GENDER EQUALITY

#### **WOMEN HAVE LOWER ACCESS TO SPORT SINCE THEY'RE TEEN**

➔ 33,3% of young girls follow WHO recommendations (compared to 50,7% for young boys).

➔ Sport is not adapted for all: pregnancy, family organization, adapted environments, parasports...

# THE SOLUTION

*An app to find your sport buddies*

LOOK UP FOR ACTIVITIES

Nearby you

DROP YOUR OWN SESSION

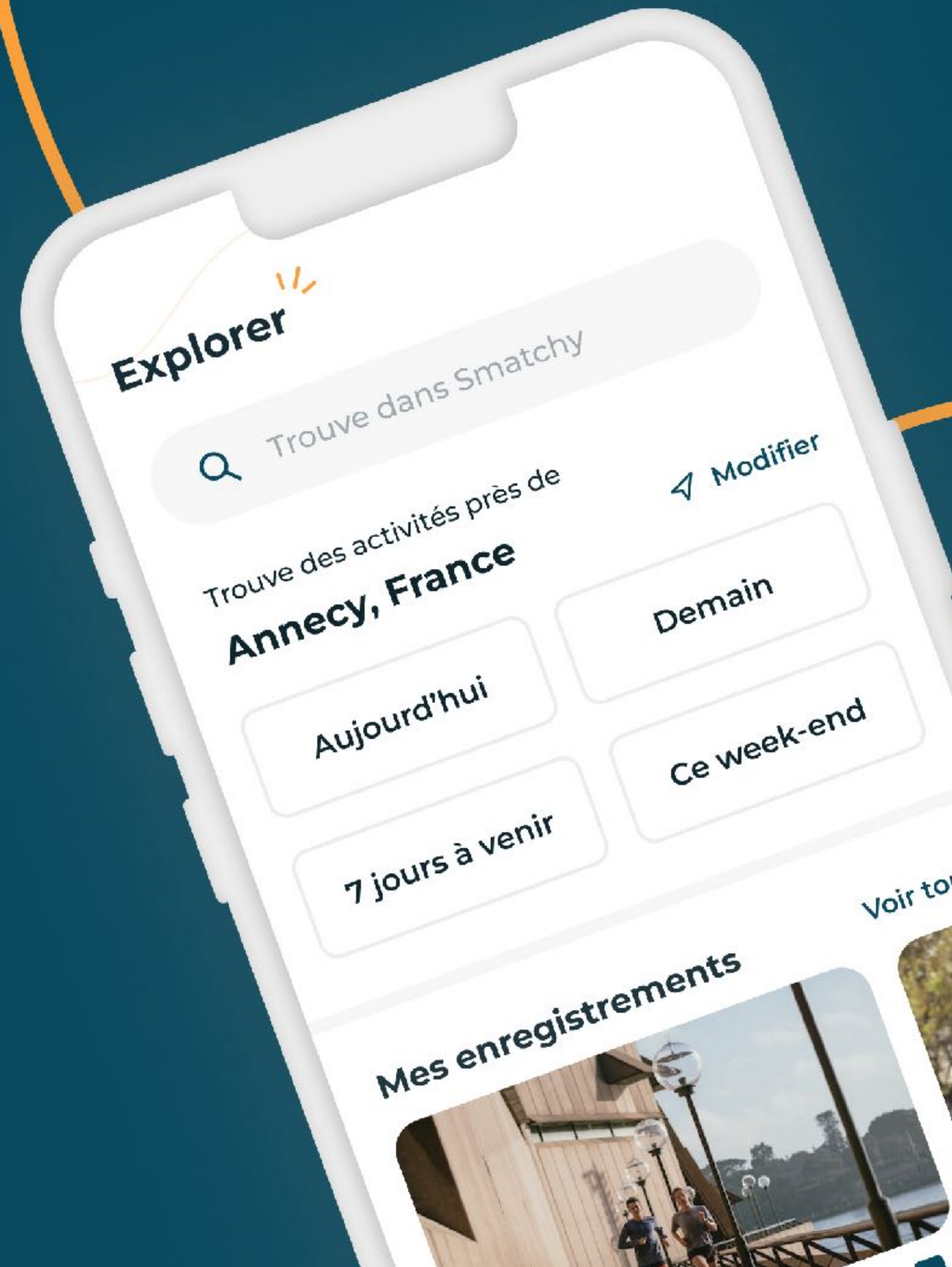
Whenever you want

FIND SPORT BUDDIES

With the same interests & level

STOP PRACTICING ALONE

Combine social and sport





Passer

Quel est ton sport favori ?

🔍 Recherche un sport



🏃 Course à pied



🚲 Vélo



🎾 Tennis



🎾 Padel

Ton sport n'apparaît pas encore dans la liste ?

Aide nous à choisir le prochain sport disponible sur Smatchy

# THE SOLUTION

*An app to find your sport buddies*

FOR ALL SPORTS

Event niche ones

FOR ALL LEVELS

From beginners to experts

FOR EVERY PRACTICE

Leisure to competitive

ENHANCE YOUR PRACTICE

One place, all your sport

# THE SOLUTION

*An app to find your sport buddies*

## SECURITY FOR WOMEN

No direct chat & user notation

## PARASPORTS INCLUDED

Improve connexions

## INTERACTIONS FRIENDLY

Chat with people through activities and groups

## PEOPLE ORIENTED

Meet and greet

### Activités

À venir (5)

Passées (1)



Admin.

Demain • 12:00

#### Sortie tempo (4'40)

Le Pâquier, Annecy

Fractionné • 15 km

Niv. 5



J'y vais!

Sam. 18 mars • 10:00

#### Match amical

Tennis Club de Veyrier du L...

Simple • 1h

Tout niveaux



J'y vais!

Dim. 19 mars • 09:00

#### Tour des Bauges

Centre Bonlieu, Annecy

Sortie longue • 90 km

Niv. 5

# THE SOLUTION

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## Les Bornées - Footing avec Marie

✓ J'y vais !

📅 Vendredi 24 février 2023  
18:00

📍 Cité des Sciences et de l'Industrie, Paris 19 >

🏆 Tout niveaux

### Séance de course à pied

🏃 Footing

Distance	Durée	Allure
8 km	01h03	5'50/km

FOR ALL STRUCTURES  
Individuals, groups, clubs & companies

GROUP MANAGEMENT  
Dedicated features

LARGE B2B(2C) SERVICES  
From employees & clients

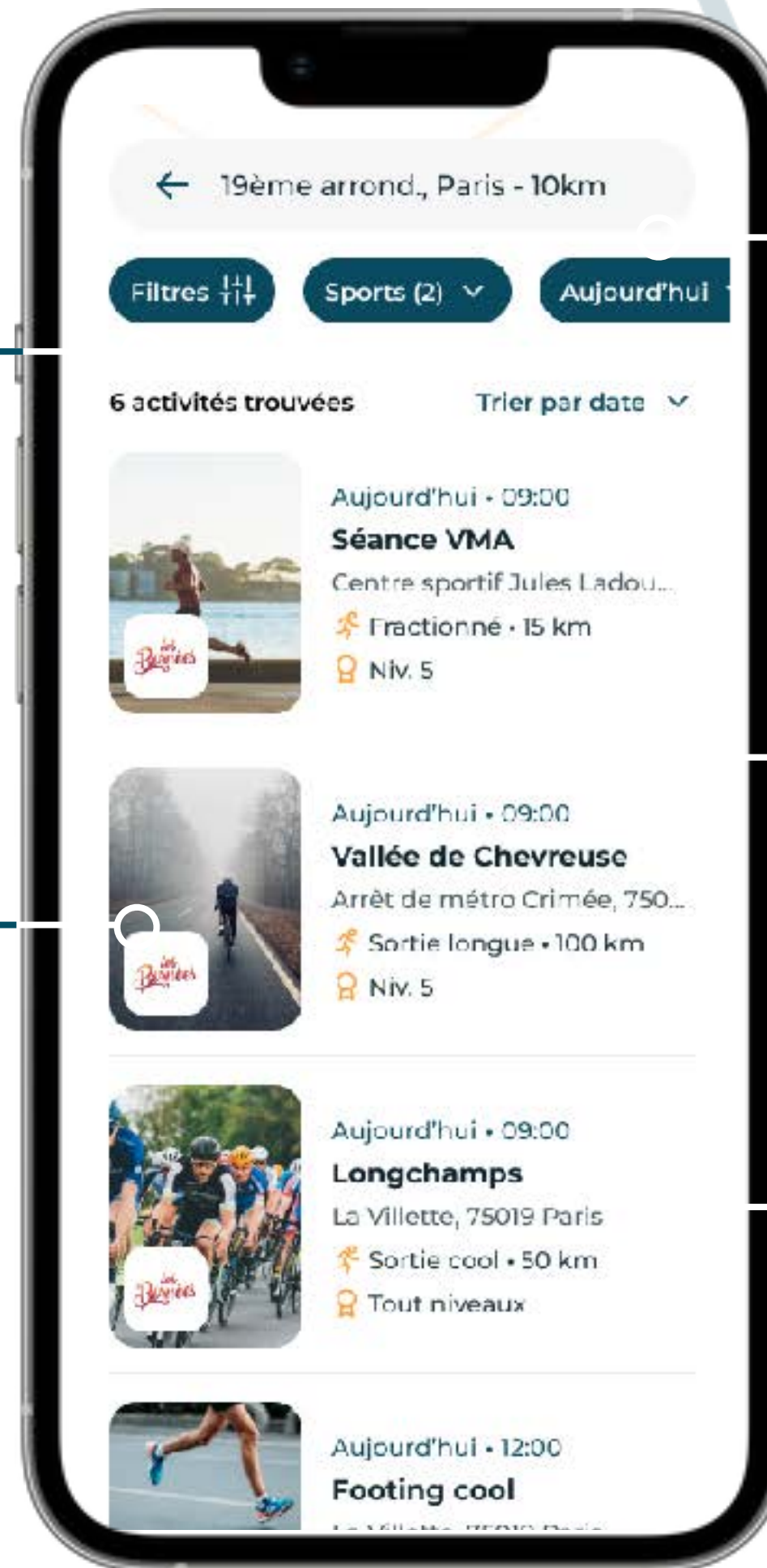
MAXIMIZE YOUR TIME  
Organize easily

# AI AT THE CENTER

*An auto-thinking algorithm*

Population classification  
Automatic recommendation of events per category of users

Targeted advertising  
Push of best products per category of users.



Automated users feedbacks

Questions answering through satisfaction survey directly to IA

Classification optimization

Matches recommended depending on the sport stats

Auto-update

Level algorithm updated depending on users feedbacks